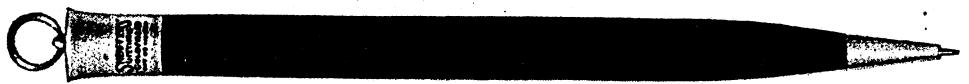


Printed in U. S. A.



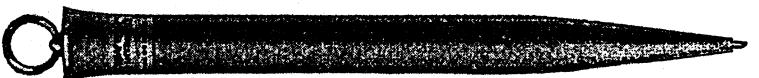
THERE is a Sheaffer pen and pencil to meet the requirements of every purse and writing style. Those illustrated are representative. Lack of space will not permit us to illustrate every pen and pencil in the Sheaffer line. Prices of pens range from \$2.50 to \$40.00, and pencils, from \$1.00 to \$19.00.



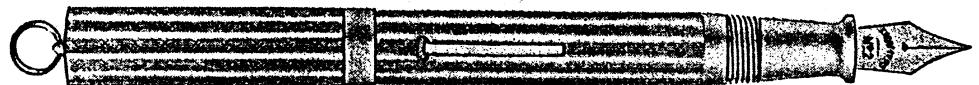
R.A.Sr — Cherry
red to match the
Sect'y pen (R
T S C). \$3.25.



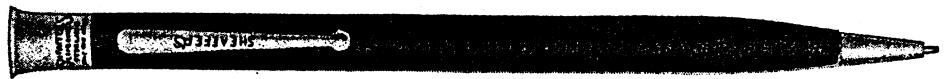
LASC—Jet Radite designed to match the Radite pens, \$3.25.



A A M —
chased in n
gold filled
sterling s
\$1.00 to \$



28 LM — Green
gold filled or solid
green gold, \$9.00
to \$38.00.



UAC-Coral
red, gold filled
cap, clip and
tip. \$3.25



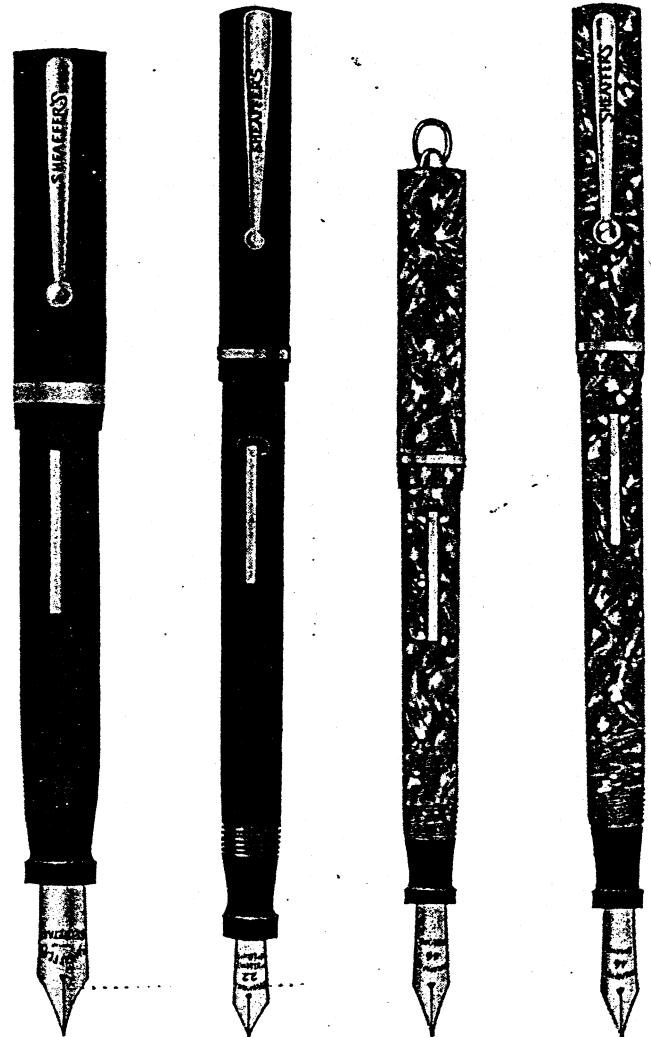
SJC—Jade Radiate, perfect partner for Jade pens, \$4.25. Other Colors, \$3.75



J74SR — The Lifetime, in 9 styles of Jade Green Radios \$7.50 to \$15.00



J8C—Guaranteed for a Lifetime. Jade green and black \$8.75 to \$15.00



RTSC — Brilliant Cherry red pen of Radite at \$7.00.

22C — Student's Special, three sizes. Price, \$3.75.

J46SR — Same as J46C but shorter. List \$5.00.

J46C — Jade Radite. Also J46SC the short with clip. List \$5.00.

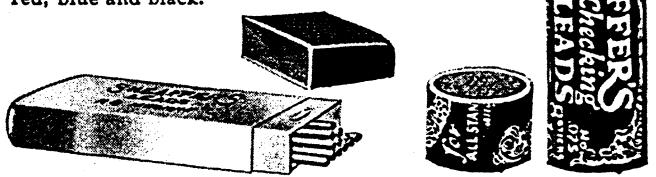
Skrip THE SUCCESSOR TO INK



FLows freely, spreads evenly and dries quickly. Does not discolor point of pen. Free from harmful acids and grit. Colors: red, blue, green, purple and black. For fountain pen use exclusively. Packed in conveniently sized containers, two ounce and up. Style illustrated is the "Library" listing at 25c per bottle.

SHEAFFER'S LEADS

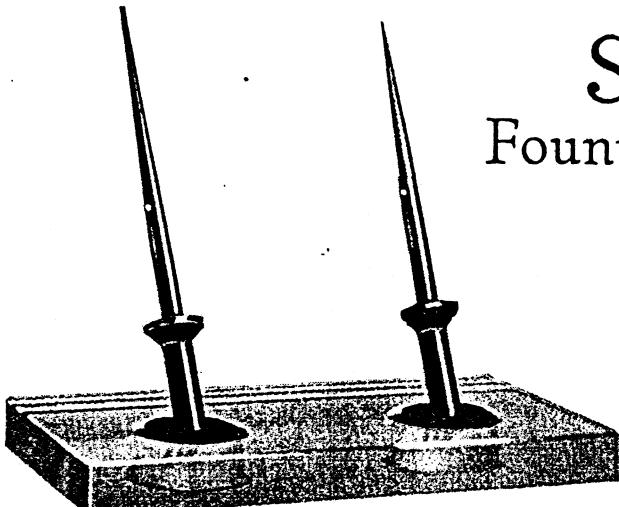
Sheaffer Blue Label leads write smoother, last longer, are stronger and more satisfactory in every way. Priced 15c per box. Others at 10c per box. Colors: red, blue and black.



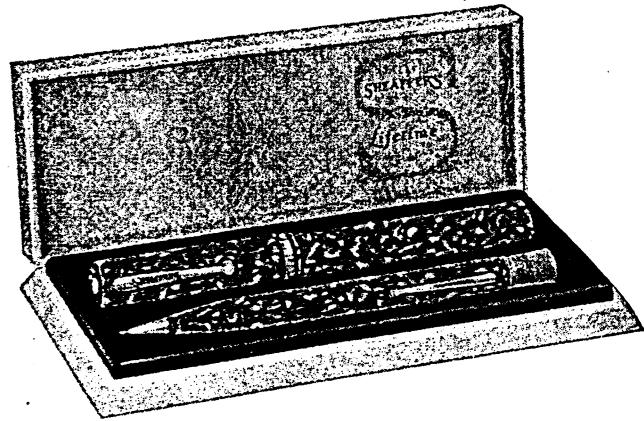
SHEAFFER'S

LIFETIME

Fountain Pen Desk Sets



The Executive, double desk set No. 17. Base of crystal plate glass, 10 x 5½ x 1 inch. Fitted with matched Sheaffer Lifetime fountain pens. Price \$30.00. Other sets as low as \$7.50.



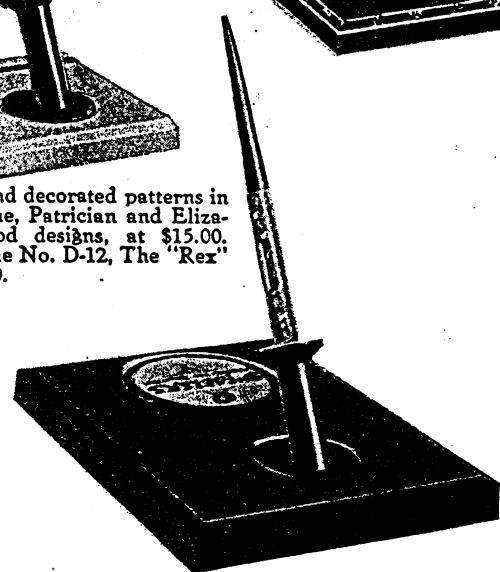
Giftie Sets of matched pens and pencils are ideal for every gift occasion. Packed in beautiful gift cases. Prices range from \$8.00 up. Furnished in both metal and Radite. Lifetime sets \$10.75 up.



Hand decorated Desk Set bases for Mi-lady's spinet. The pen is the regular Sheaffer Lifetime. Priced at \$15.00 and \$16.00.



Beautiful hand decorated patterns in the Florentine, Patrician and Elizabethan period designs, at \$15.00. Gold base, the No. D-12, The "Rex" lists at \$16.00.



Sheaffer's Lifetime fountain pen Desk Set with glass slide for monogram, photo or signature. Hand-work of beautiful design. The "Gift of a Lifetime." Friends will delight in having this on their desks with their monogram or your photo before them. Reasonably priced.